

7 August 2007

The Tyro Story - now it is all about getting known and about building scale

Dear Partners and Associates,

I want to give you a quick update regarding our vision to bring innovation and competitiveness to the Australian EFTPOS and electronic payment market.

1. We successfully raised another A\$3.5 million in working capital, again entirely from internal sources.
2. We changed our trading name from MoneySwitch to "Tyro" (The Challenger) and launched the Tyro brand.
3. We deployed our first stand-alone EFTPOS facility to Toyota dealers network and merchants from diverse industries.
4. We delivered our first integrated EFTPOS solution for the low end electronic cash register (ECR) market.
5. We will soon deliver an integrated EFTPOS and Medicare Easyclaim solution to the primary healthcare space.

We are very excited about our progress to date. Going forward, we need to build sufficient volume. This is stating the obvious. But ...

1. How will the many Australian merchants - underserved and overcharged - become aware of the alternative "Tyro"?
2. How will software vendors discover us as the provider of the interface into the banking world via web services?
3. How will large users become aware of our ability to deliver custom tailored solutions in record time?

The challenge for us is to create awareness while pursuing the right priorities. There is lots of work ahead of us. Our Medicare project is a great opportunity to prove our value added. We are looking for other similar challenges! We welcome your support and ideas as we move ahead.

Have a great day!

jost stollmann
chief executive officer

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